



Reference card

MOLSON COORS, BULGARIA, Haskovo

MOLSON COORS Bulgaria

The Molson Coors Brewing Company is a multinational brewing company, formed in 2005 by the merger of Molson of Canada, and Coors of the United States. It is the world's seventh largest brewer by volume.

While the company is incorporated in the United States, it is traded on stock exchanges in both the United States and Canada, and control is equally shared between the Molson and Coors families. The company is headquartered at the Centurylink Tower in Denver, Colorado.

Molson Coors expanded significantly after the merger of Anheuser-Busch InBev and SABMiller in October 2016. This was achieved because during the plans for the merger, SABMiller had agreed to divest itself of the Miller brands by selling its stake in MillerCoors to Molson Coors.



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Project name	Molson Coors Bulgaria
Brand description	<p>Kamenitza AD is founded in 1881 in Plovdiv. As a part of Molson Coors the company has the biggest market share in volume and turnover in Bulgaria. At the moment operates in two factories one in Plovdiv which is to be demolished soon and one in Haskovo which will remain as main production plant for the country.</p> <p>Nr. of Establishments: 1 Nr. of Establishments globally: 31 breweries in 50 countries</p>
Investor	Molson Coors Bulgaria
City of installation	Haskovo
Country of installation	Bulgaria
Commissioning date	2016
Country of ACO sales organisation	ACO Bulgaria
Segment	Food & Beverage Industry
Subsegment	Food & Beverage Industry - Brewery

Project information

Project description	Expansion of currently existing brewery producing Kamenitza beer.
Key factors of ACO success in this project	<p>ACO Bulgaria was approached by a sewage planner that was hired to design the new sewage system with a request for specific details that were asked for by the customer.</p> <p>Discussion to the planner about type of floors, load class, etc. was opened and they advised ACO to speak with the customer on their behalf. The person ACO contacted in Kamenitza was not the only one that takes the decisions so the production manager had to take part in discussions as the biggest influencer when choosing drainage and floor type.</p> <p>ACO have met all of their criteria for hydraulic capacity and load class thanks to the custom solutions that were designed. On the first meeting a sample of a hygienic gully was presented and they were impressed by the way it is designed and produced. ACO products were already used in the factory.</p>

Products installed

Product name

ACO hygienic box channel

ACO hygienic gully 142

ACO hygienic gully 218

ACO hygienic ladder grating

ACO Access cover SS

ACO Multiline V100 channel

